



PRODUCER



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EDUCATION

UNIVERSITY OF SURREY

BACHELOR OF ARTS IN MEDIA
STUDIES 2:1

LANGUAGES

English

Native

British Sign
Language

Int/Adv.

SKILLS

Emergency First Aid
at Work Qualified

Completed

Security Awareness/
High Risk Trained – ILS
(International Location
Safety)

Completed

TOOLS

Monday.com and Asana

I AM

ANWEN SHEPPARD

I am an enthusiastic and experienced
Creative Producer with significant
international production experience as well
as localising content for global markets.

WORK EXPERIENCE

PRODUCER

FREELANCE: 2023 - 2024

- Producing video, photo and digital content for various clients globally (working across Europe to Middle East)
- Producing event content inc. live streams
- Working across multiple genres (food, luxury, events, corporate, commercial)
- Managing full financial lifecycles of production budgets - from small to large
- Managing client relations, accounts and stakeholders from brief sessions to delivery
- Creative and logistical consultation
- Working with internal and external teams, agencies and freelancers globally

PRODUCER

NAF+: 2023 - 2024

- Produced numerous work for NEOM on location - managed all crew and logistics in a remote and ever changing landscape
- Developed deep understanding of production and logistics in KSA

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VANMOOF, AMSTERDAM: 2021 - 2023

- Produced in numerous locations across Europe, UK, USA and Taiwan
- Managed schedules, budget and resources
- Produced all film and photography production (pre-production, shooting, post-production, final delivery for all channels)
- Managed products and kept them maintained for all shoots plus shipping

ANWEN SHEPPARD

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MEDIAMONKS, HILVERSUM: 2020 - 2021

- Produced digital assets for global brands including localisation, adaptation and roll-out of digital campaigns
- Managed resources in production hubs in Netherlands, Ukraine and Argentina

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TRIVAGO, DÜSSELDORF: 2018 - 2020

- Produced and filmed on location in various countries (Korea, Brazil, Poland)
- Produced and localised 360° campaigns for global markets (UK, EU, Americas, SEA, HK, SG, TW, JP, KR)
- Cast and directed voiceover adaptations
- Ideated and pitched new concepts
- Managed large scale budgets and cost reports; managed production schedules
- Analysed content performance and monitored KPIs

PRODUCER (FREELANCE)

SILVER BULLET, LONDON: 2017 - 2018

- Produced multiple projects: Philips Short Docu-series, Nestle TV adverts, Backstage Pass with Lily Allen, Centre Parcs
- Researched individuals and their stories; organised casting calls and buyouts
- Location scout and location licencing
- Managed all crew and logistics

PRODUCTION COORDINATOR

ITV, LONDON: 2018

- Organised logistics for studio TV gameshow 'Britain's Best Junior Doctors'
- Worked on Piers Morgan's Life Stories with high profile celebrities - managed legal agreements and all logistics
- Managed numerous VT shoots prior to studio shows in both UK and USA

POST PRODUCTION COORDINATOR

ITV, LONDON: 2018

- Completed all post-production paperwork for delivery to Discovery using Silvermouse and Discovery Portal

PRODUCER

SILVER LINING FILMS: 2018

- Produced all production for on location filming Stand Up To Cancer: Canoe Challenge, a Political Party Broadcast and an international news shoot in India

PRODUCTION COORDINATOR

BLAST! FILMS, LONDON: 2017

- Organised large scale production for live broadcasting on location working with public and rescue animals

PRODUCTION COORDINATOR

COMIC RELIEF, LONDON: 2015 - 2017

- Managed international shoots in countries across UK, Europe, Africa, Caribbean, Oceania
- Worked with high profile celebrities
- Coordinated for documentary, comedy, broadcast, online genres and appeal films
- BBC post production paperwork (MRFs and PASCs); music and archive clearances

PRODUCTION MANAGER

BOLD CONTENT, LONDON: 2014

FIRST ASSISTANT DIRECTOR

VISION PRODUCTIONS, UK: 2014

PRODUCTION COORDINATOR

BOLD CONTENT, UK: 2013 - 2014

BROADCAST ASSISTANT

WTV PERTH, AUSTRALIA: 2011